

SMS Privacy Policy

Effective Date: 1/29/2025

At **US Foot and Ankle Specialists and our Affiliated Groups** (“we,” “our,” or “us”), your privacy is a top priority. This SMS Privacy Policy explains how we collect, use, and protect your information in connection with our SMS messaging program, ensuring compliance with 10DLC requirements and applicable laws.

1. Information We Collect

When you opt into our SMS messaging program, we may collect:

- **Phone Number:** Provided by you when opting in.
- **Additional Information:** Any data you share through SMS, such as responses to surveys or service preferences.

We collect only the information necessary to provide SMS-related services.

2. How We Use Your Information

The information we collect is used to:

1. **Transactional Messages:** Send appointment reminders, confirmations, and service updates.
2. **Service Announcements:** Notify you of office closures, policy changes, or other important information.
3. **Promotional Messages:** Share special offers and promotions if you have opted in.

We will not use your information for any other purpose without your explicit consent.

3. User Consent

By opting into our SMS program, you agree to receive messages from **US Foot and Ankle Specialists** at the phone number provided.

- **How to Opt-In:** You can opt into the program by providing your phone number via our website or other enrollment methods.
- **Consent Terms:** Consent is not a condition of receiving medical services.

4. Opt-Out Instructions

You can stop receiving SMS messages at any time by replying “STOP” to any message. After opting out, you will no longer receive SMS messages except for a confirmation of your opt-out request. For assistance, contact us directly at info@us-fas.com.

5. Message Frequency

The number of messages you receive will vary based on your interaction with our services. For example, you may receive appointment reminders, updates, or promotional offers, depending on your preferences.

6. Data Security

We take appropriate measures to secure your information and protect it from unauthorized access. However, no method of data transmission is completely secure.

7. Third-Party Providers

We use third-party service providers to send SMS messages in compliance with 10DLC requirements. These providers are required to handle your data securely and comply with applicable regulations.

8. Data Sharing

We do not sell or share your personal information with third parties for their marketing purposes. We may share your information only to:

- Deliver SMS messages through our service providers.
- Comply with legal obligations or respond to lawful requests.

9. Regulatory Compliance

Our SMS program complies with all relevant regulations, including the Telephone Consumer Protection Act (TCPA) and 10DLC guidelines.

10. Contact Information

If you have any questions or concerns about this SMS Privacy Policy, please contact us at:

US Foot and Ankle Specialists

Website: us-fas.com

Email: info@us-fas.com

11. Changes to This Policy

We may update this SMS Privacy Policy as needed. Any changes will be posted on our website at us-fas.com.